



#IRONEAGLE2018
SPECIAL MEMORIAL EDITION
October 2018

Founded in Las Vegas 1887, Iron Eagle was proud to license its Emblem to the Commission on Presidential Debates with 100% of the proceeds to children's charities Such as the Pediatric Brain Tumor Foundation and the Shriners Hospitals for Children! The Final Debate came home on October 19, 2016 in Las Vegas, Nevada!

This time last year . . .



LAS VEGAS CONVENTION
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Vegas has been through a very challenging week. As the city continues to recover, the outpouring of support from around the world has been not only comforting, but inspiring. The hospitality industry is focused on our community and providing whatever assistance we can to the victims, their families, first responders and all impacted by this tragedy. Las Vegas is a strong and resilient community. As residents, the men and women who work in the tourism industry have put their own feelings aside to serve our customers – those who continue to travel to Las Vegas in a show of support.

In the coming days and weeks, we will work to meet our mission of making Las Vegas the most desirable destination for business and leisure travel. As many of you have upcoming events and meetings we first want to say thank you for your continued confidence in our city. Your commitment to proceed with your events is the greatest way to help us recover from this tragedy.

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With that in mind, we know that you are also seeking assistance in communicating to your own vendors and attendees. We standby ready to help you develop those messages.

Key points to provide to your customers at this juncture should focus around the safety and security of the destination and your venue. We believe it is also critical to remind your attendees of the importance of their participation not only to their own businesses, but for your event and the destination as well.

Some key messages could include continuing to talk with local officials and [insert venue] about the security measures for our events. The safety of all guests, employees and the community are paramount and the entire community stands together in this commitment.

Las Vegas is the only destination built to host people. We are committed to you and are available to assist you in making your event successful. As always, we thank you for your partnership and support.

Rossi Ralenkotter
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We are now
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Publication Schedule

New Year Edition – January
President's Day Edition – February
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Summer Edition – June
Independence Day Edition – July
Annual Black Hills Rally Edition – August
Labor Day & 9/11 Edition – September
Nevada Day Edition – October
Holiday Edition – November/December

Community Calendar

#IRONEAGLE2018 Save the Dates!
Want to see where we will be?
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For More Calendar Updates Go To:
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- Oct 1** **Route#91 Memorials**
- Oct 1-3 West Diversified Business Communications - Commercial UAV Expo & Conference 2018
- Oct 2-3 InsureTech Connect 2018
- Oct 2-4 International Airport GSE Expo 2018
- Oct 7-10 ABC Kids Expo 2018
- Oct 8-10 National Association of Convenience Stores, Inc. (NACS) Annual Meeting & Exposition 2018
- Oct 9-11 G2E: Global Gaming Expo 2018
- Oct 10-13 GLMA 36th Annual Conference
- Oct 10-11 SugarCRM, Inc. - SugarCon 2018
- Oct 10-14 American International Motorcycle Expo - AIM Expo 2018
- Oct 11-13 National Association of Criminal Defense Lawyers - DUI Meeting 2018
- Oct 12-13 National Card Sharks Inc. 2018