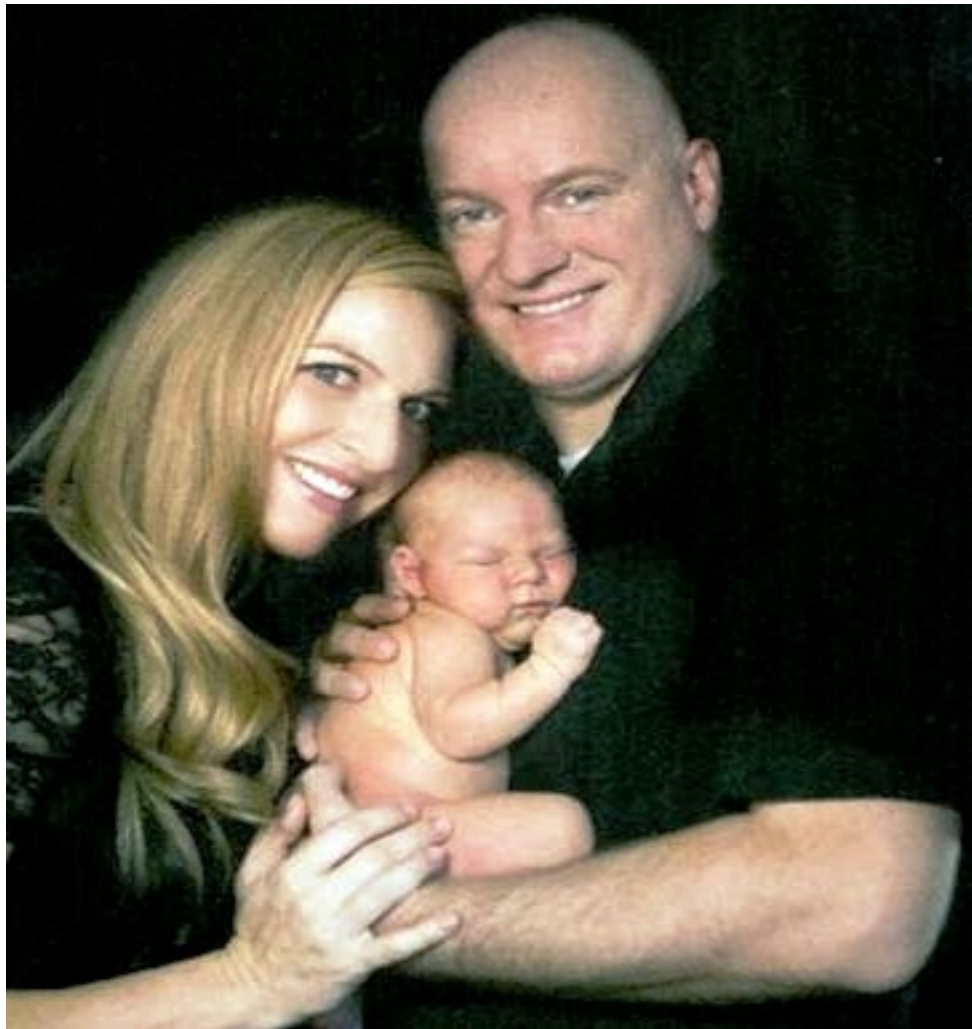




#IRONEAGLE2018 SPECIAL FATHER'S DAY MEMORIAL EDITION June 2018

Founded in Las Vegas 1887, Iron Eagle was proud to license its Emblem to the Commission on Presidential Debates with 100% of the proceeds to children's charities such as the Pediatric Brain Tumor Foundation and the Shriners Hospitals for Children! The Final Debate came home on October 19, 2016 in Las Vegas, Nevada!

This edition is dedicated to the families who lost their Fathers in the senseless shootings that occurred on June 8, 2014 in Las Vegas, Nevada. On that day, Fathers and Las Vegas Metropolitan Police Officers Alyn Beck and Igor Soldo lost their lives. A civilian, and Father no less, Joseph Wilcox, tried to intervene and lost his life. His heroism delayed the shooters long enough for help to arrive and avoid the carnage that was sure to take place. In honor of these gentlemen and Heroes, and we ask that you give prayers for their families and reach out and participate in the many fund raisers being held across the valley in their memory.



Founded in 1887, and the oldest motorsports brand in the United States, Iron Eagle emphasizes the contributions that motorcyclists have made, and still make, to America. Iron Eagle works with individuals and companies in an effort to educate, focus resources and produce events that raise awareness, money, and lasting public interest for charitable causes. Iron Eagle helps by assisting with documentation, infrastructure and direct fund raising efforts. In 2011, Iron Eagle participated in the NHTSA panel evaluation for the Nevada motorcycle safety program, followed by the 2012 Zero Fatalities Summit and 2012-2017 Governor's Conferences on Small Business. Throughout these efforts, Iron Eagle promotes motorcycle rider safety programs on local and national levels. Iron Eagle is a corporate member of the National Association of State Motorcycle Safety Administrators, and is chartered promoter for the AMA, having recently organized the first State Chapter of the AMA. Throughout these efforts, Iron Eagle promotes motorcycle rider safety programs on local and national levels.

A proud member of the Better Business Bureau and many of the Chambers of Commerce in the Las Vegas area, Iron Eagle was nominated for 2012-2017 awards for business enterprise of the year and non-profit activism. In 2014, Iron Eagle initiated a project to reduce fatalities in Nevada by working directly with key state legislators and the judicial system to increase understanding of safe motorcycling and what types of legislation and action may be most effective in promoting education and training. This initiative also resulted in the founding of the first court sponsored corrective motorcycle traffic school training and education program in the country. Iron Eagle has received Congressional recognition for work promoting rider safety and reducing motorcycle fatalities in Southern Nevada; and in October 2014, received a Proclamation by the Governor of the State of Nevada for preserving Nevada motorcycling history and promoting safety throughout the State, declaring November 3, 2014, and each November 3rd thereafter, as Nevada Motorcycle History Day. Since 2010, Iron Eagle has helped raise more than \$20 million dollars for local and national charities.

In 2018, Iron Eagle continues its support of charitable causes, both local and on a national level, including Diabetes Research, the Pediatric Brain Tumor Foundation Ride for Kids, and the Shriners Hospitals for Children and the Goodwill Industries Veterans programs.



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