



#IRONEAGLE2017
SPECIAL MEMORIAL EDITION
October 2017

Founded in Las Vegas 1887, Iron Eagle was proud to license its Emblem to the Commission on Presidential Debates with 100% of the proceeds to children's charities such as the Pediatric Brain Tumor Foundation and the Shriners Hospitals for Children! The Final Debate came home on October 19, 2016 in Las Vegas, Nevada!

A VERY SPECIAL MESSAGE



LAS VEGAS CONVENTION
AND VISITORS AUTHORITY

LVCVA.COM



Vegas has been through a very challenging week. As the city continues to recover, the outpouring of support from around the world has been not only comforting, but inspiring. The hospitality industry is focused on our community and providing whatever assistance we can to the victims, their families, first responders and all impacted by this tragedy. Las Vegas is a strong and resilient community. As residents, the men and women who work in the tourism industry have put their own feelings aside to serve our customers – those who continue to travel to Las Vegas in a show of support.

In the coming days and weeks, we will work to meet our mission of making Las Vegas the most desirable destination for business and leisure travel. As many of you have upcoming events and meetings we first want to say thank you for your continued confidence in our city. Your commitment to proceed with your events is the greatest way to help us recover from this tragedy.

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With that in mind, we know that you are also seeking assistance in communicating to your own vendors and attendees. We stand by ready to help you develop those messages.

Key points to provide to your customers at this juncture should focus around the safety and security of the destination and your venue. We believe it is also critical to remind your attendees of the importance of their participation not only to their own businesses, but for your event and the destination as well.

Some key messages could include:

- We continue to talk with local officials and [insert venue] about the security measures for our events. The safety of all guests, employees and the community are paramount and the entire community stands together in this commitment.
- [insert show name] provides all of you with a great opportunity to expand and improve your business, and this year is no different.
- We are excited to continue with our show this year, and we look forward to seeing all of you in Las Vegas on [insert date].
- We feel it's important for us to show our support for Las Vegas by continuing with our show and we encourage all of you to join us.

Las Vegas is the only destination built to host people. We are committed to you and are available to assist you in making your event successful. As always, we thank you for your partnership and support.

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Advertising

To become an advertising sponsor, the proceeds of which will be donated to local charities, contact the webmaster: Info@IronEagle.org

Publication Schedule

New Year Edition – January
President's Day Edition – February
NASCAR Edition – March
Memorial Day Edition – April/May
Summer Edition – June
Independence Day Edition – July
Annual Black Hills Rally Edition – August
Labor Day & 9/11 Edition – September
Nevada Day Edition – October
Holiday Edition – November/December

Community Calendar

#IRONEAGLE2017 Save the Dates!
Want to see where we will be?
www.twitter.com/IronEagle2017
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For More Calendar Updates Go To:
www.LVChamber.org www.MyLivingSocial.com
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www.LVCVA.com www.JewishLasVegas.com
www.LVRI.com www.LasVegasSun.com

Daily	www.vegasfoodietour.com
Oct 3-5	G2E: Global Gaming Expo
Oct 10-12	National Business Aviation Association (NBAA)
Oct 10-12	IMEX America
Oct 19-21	Barret Jackson
Oct 27-30	National Hot Rod Association (NHRA)
Oct 30-Nov 3	SEMA Show
Oct 30 – Nov 5	Shriners Open

News Briefs

- Aug 31-Sept 5 Convergence
- Aug 31-Sept 12 Pain Week 2017 (PW '17)
- Sept 5 **LABOR DAY**
- Sept 06-08 Experience Convention & Tradeshow
- Sept 06-09 World Congress
- Sept 07-09 The Ehlers-Danlos Society - Global Learning Conference 2017
- Sept 09-10 Brickfest Live 2017
- Sept 10-13 National Association Of Veterans' Research & Education Foundation - NAVREF 2017 Annual Meeting
- Sept 10-17 SANS Institute - Network Security
- Sept 11 **PATRIOT DAY**
- Sept 12-14 ISSA / INTERCLEAN North America
- Sept 12-14 Las Vegas Souvenir & Resort Show
- Sept 14-16 International Vision Expo West 2017
- Sept 15-16 Mr. Olympia
- Sept 15-16 Global Academy for Medical Education - 10th Perspectives in Rheumatic Diseases 2017
- Sept 20-21 **ROSH HASHANNA**
- Sept 20-22 Federal Publications -Far Week 2017 Interbike Expo 2017
- Sept 22-24 Life is Beautiful Festival
- Sept 29-30 1st Annual Desert Thunder Motorcycle Rally & Classic Car Show
- Sept 30 **YOM KIPPUR**